

FOR IMMEDIATE RELEASE: October 9, 2023 Jenny Rhead, Designs of Distinction<sup>®</sup> by Brown Wood, Inc. jrhead@brownwoodinc.com



Scan to view Designer DripEdge™ KBB Product Award Winner Blog Post

## Designs of Distinction's Designer DripEdge<sup>™</sup> Wins KBB's Product Award for Functional Hardware

(Chicago, IL): Designs of Distinction<sup>®</sup>'s [DOD] new product – the Designer DripEdge<sup>™</sup> – wins this year's KBB Product Awards in the functional hardware category.

KBB – Kitchen & Bath Business – is the official publication of the NKBA and KBIS. Every fall, KBB names new Product Award winners prior to the following year's KBIS trade show.

To receive KBB's Product Award, products are submitted to KBB and reviewed by a panel of anonymous judges; judges are industry experts, independent of direct affiliation with products and companies being evaluated. Judges then assign product categories, awarding winners in each category. Categories include air quality, bathroom accessories, kitchen sinks, decorative hardware, and many more.

In 2023, Designs of Distinction submitted one of its newest products – the Designer DripEdge<sup>™</sup> – without knowing which category KBB would assign the product. DOD states, "We're pleased the DripEdge was placed in the Functional Hardware category, because that's what we consider it, too – it's a functional piece that also adds to the kitchen's aesthetic," and agrees with KBB's statement that the DripEdge is "functional *and* eye-catching."



DOD's Designer DripEdge<sup>™</sup> profile is available in 4 widths and 3 finishes, fitting most at-home waste can pull-outs. The slight overhang allows for easy clean up of spills and messes. Perhaps most importantly, DripEdge is made in the USA from anodized aluminum, meaning it won't chip, peel, rust, or corrode. Satin brass, flat black, and brushed aluminum finishes are unscathed from harsh cleaning solutions and will retain their bright metallic finish for years to come.

Please visit the links below to learn more about this year's KBB Functional Hardware winner - the Designer DripEdge™:

- KBB September/October 2023 Issue: <a href="https://www.nxtbook.com/emerald/kbb/septoct\_2023/index.php">https://www.nxtbook.com/emerald/kbb/septoct\_2023/index.php</a>
- Designer DripEdge<sup>™</sup> Product Page: <u>https://bit.ly/DesDripEdge</u>
- Designer DripEdge Wins KBB's Product Award Blog Post: <u>https://bit.ly/KBBWinnerDesDripEdge</u>

Designs of Distinction<sup>®</sup> is a premier line of decorative wood and metal elements for kitchen, bath, and home, proudly serving other businesses since 1998. Made in America, of superior quality and first-class materials, Designs of Distinction's product line has grown from 100 elements to more than 5000 components, all in stock and available for immediate shipment. If you are looking for a custom or stock wood or metal component, we are your one-stop shop. Give us a call today at 800-328-5858.

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