FOR IMMEDIATE RELEASE: February 12, 2024 Jenny Rhead, Designs of Distinction[®] by Brown Wood, Inc. <u>jrhead@brownwoodinc.com</u>

Designs of



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Designs of Distinction[®] KBIS 2024 New Product Preview – Drip Dry Rack

Kitchen, Bath & Home

(Chicago, IL): Designs of Distinction [DOD] announces a new product – the Drip Dry Rack – to be introduced at KBIS 2024 (Booth #N1863), held at the Las Vegas Convention Center from February 27-29, 2024.



DOD's new Drip Dry Rack (*currently in the prototype phase*) will be available in Hard Maple with a clear finish or Poplar with a white finish, and measures 24"W x 36"L.

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The Rack offers a slim profile, hardwood frame, aluminum racks, and magnetic closure with adjustable chains. It features 9 aluminum hanging racks/rods that will not rust or stain clothing and accessories hung from the Rack.

Easy to hang and install, the Rack will include installation hardware and instructions. With proper installation, it can easily hold 25 lbs of clothing, accessories, and more.

The Drip Dry Rack design will be finalized after the KBIS 2024 tradeshow, and will be available for purchase late Spring 2024. As the design is still being finalized, DOD welcomes your feedback at the KBIS 2024 tradeshow (Booth #N1863 in the North Hall).

Please visit the links below for DOD's KBIS 2024 Exhibitor Hub and Hi-Res Drip Dry Rack Assets:

- Designs of Distinction KBIS 2024 Exhibitor Profile <u>https://bit.ly/DODatKBIS2024</u>
- Logos and hi-res images can be found here -<u>https://brownwoodinc.box.com/s/gkeql1bzf69g2xn8qs912n7mbcw77i3n</u>

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